## DVERTISE WITH US $\cup O \cup R$ BUSINESS

WHAT CAN WE DO FOR YOU?

RED

FERTOR

WEDDINGS & EVENTS 

325-500-5379 V INFO@SANANGELOWEDDINGSANDEVENTS.COM

Facebook: sanangelobridal Instagram: @saweddingsandevents TikTok: @sanangeloevents Web: www.sanangeloweddingsandevents.com

> Our Social Media platform is launching out to brides all over West Texas in all three categories: Facebook, Instagram & TikTok. In a digital world you need digital solutions, so SA Weddings & Events will get your business profile setup & create a custom web space made specifically for wedding services. Every client gets a custom mini campaign to boost your socials with a focus on getting you connected with qualified leads & more bookings.

# Social Vedia



## INVEST IN YOUR BUSSNESS

To Feature your business on our site in your category is a \$300 Annual Investment, and includes all the benefits of a social media & marketing manager without the high price tag.





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WHATS INCLUDED FOR

### Featured Vendors

San Angelo Weddings and Events is a comprehensive planning tool that allows Brides and Planners to see our local listings all in one place. Brides can sign up for vendors to contact them, which allows us to send you a qualified lead list in real time with people on our site, looking to book wedding professionals in your industry. We also once a month send a report of all brides signed up on our site, so you always have a fresh list of people to contact that are actively planning events.

Featured Vendors have top of the page placement under their vendor category on our vendor guide. This placement allows you to stand out with a visual link to your custom page that we create for you, with content about your business, links to your social pages, photo gallery of your work, prices & packages and a linkable button for them to reach you directly via phone or email. If you don't already have a web page, this custom site can also be linked to your OWN CUSTOM domain! Giving you a searchable and shareable web page on Google.

Social Media Mini Campaigns that focus on topics of conversation in your industry and draw them to your vendor page are launched monthly. With a featured listing you get mentions in these posts and a whole month of campaign materials that can be shared on your pages. Mini campaigns allow you to save time and money on marketing materials and visuals to share on your pages.

Featured Vendors also get custom content creation for 4 monthly posts spread out weekly during high traffic social media hours on Facebook, Instagram & TikTok. Our goal is to spread the message about your services or promotions running in your business allowing your clients to take advantage of deals during slower seasons keeping your client contact consistent and always providing you with fresh leads.

### DIGITAL CONTENT CREATION

INSTAGRAM STORIES

**VEFITS** 

FEATURED VENDOR

### TIKTOK VIDEO REELS

#### FOCUSED MINI CAMPAIGNS

EXPANDING YOUR REACH ACROSS SAN ANGELO BRIDES

MORE QUALIFIED LEADS FACEBOOK REELS

CUSTOM BRANDED WEB PAGE